



99.1 THE RANCH Sponsorship Opportunity

New Sponsor
Limited Time Offer

Your Community Supported Non-Profit Radio Station.
Broadcasting in Ventura County and The San Fernando Valley.

Rebuilding America Package!

Your custom 30 second message airing on
99.1 The Ranch 4x a day.

That's an hour of programming each month!

Includes Script Writing, Voice Over and Production.

Bonus Features:

- Business included in 99.1 The Ranch Business Directory!
- Logo on The Ranch Website with link to your site!
- Your company mentioned in live sponsor Thank-Yous!

~~\$1099 mo.~~ \$499 mo.*

Your donation is Tax Deductible.

Call Thomas Herdering today!

805-285-2050 or 991TheRanch.com

America is getting back to work - and 99.1 The Ranch is here to serve you. Let's rebuild together with the help and support of our Ranch listeners. We are stronger together!

About 99.1 The Ranch

99.1 The Ranch plays the top Country Hits serving Ventura County & The San Fernando Valley. The on-air “Ranch Hands” connect and engage with the Ranch’s loyal listeners, bringing upbeat fun, conversation and giveaways while playing all the Country favorites. Airing on 99.1 FM and Streaming online at 991TheRanch.com and on the Ranch App in iTunes and the Google Play Store.

99.1 The Ranch - Android and iTunes Apps plus 991TheRanch.com

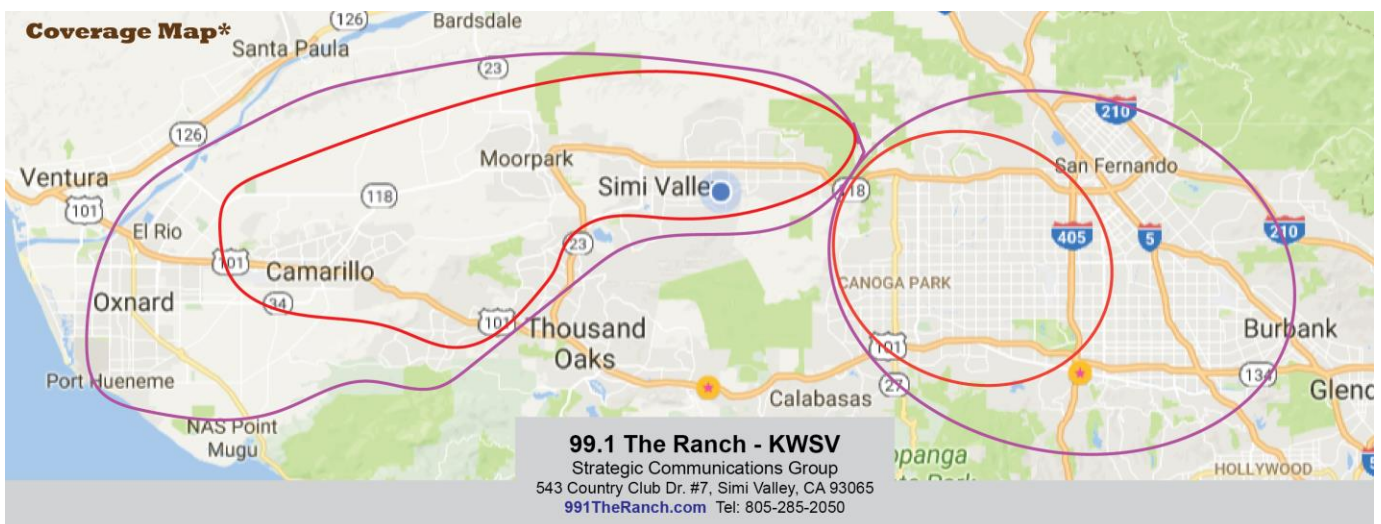
LA County Coverage Area Population: 1,000,000 est.

What is Radio Underwriting/Sponsorship?

As a non-commercial station, "99.1The Ranch" cannot provide traditional advertising for over the air broadcasting. However, organizations can support the station through sponsorships and underwriting in the form of radio spots that comply with the FCC's rules and regulations governing this activity.

Underwriters' contributions are tax-deductible and their sponsorship is acknowledged through on-air broadcasts according to agreement and in the form of live-mentions or produced radio spots.

Sponsorship/Underwriting Messages May Include	The Benefits
<ul style="list-style-type: none"> - Business or organization name. - Address, phone number, and website. - Listing and value-neutral description of up to three products and/or Services. - Organization specific event info: date, time, location, and description. 	<ul style="list-style-type: none"> - The most affordable way to get your message to local listeners. - No production cost - we will do the work for you! - No charge for revisions or modifications. - You support an important, local public service.



***Commitment:** In these challenging times, we understand how difficult it is to run a business. We request you stay on as a sponsor for at least twelve months but if you need to cancel your sponsorship, we request that you please give us a 30-day notice. Regardless, we will always remain friends.

Legal: Strategic Communications Group is authorized to operate KWSV-LP noncommercial broadcast station on an assigned frequency of 99.1 mHz. Pursuant to the rules and regulations of the FCC, the parties to this agreement acknowledge that the Station is permitted to broadcast underwriting and sponsorship announcements from for-profit entities, but is not permitted to broadcast commercial advertisements by for-profit entities. In the event the listed referenced SPONSOR/UNDERWRITER is a bona fide non-profit entity, the Station is permitted to broadcast commercial advertisements on behalf of the SPONSOR/UNDERWRITER.